



AGENDA
Community Engagement Committee (CEC)
Prosper Town Hall, Executive Conference Room
250 W. First Street, Prosper, Texas
Wednesday, June 07, 2023
6:00 PM

Welcome to the Prosper Community Engagement Committee (CEC) meeting.

Addressing the Community Engagement Committee (CEC):

Those wishing to address the Community Engagement Committee must complete the Public Comment Form located on the Town website or in the meeting room.

If you are attending in person, please submit this form to the Board Chair or a staff person recording the minutes for the Board/Commission prior to the meeting. When called upon, please come to the podium, and state your name and address for the record.

In compliance with the Texas Open Meetings Act, the Town Council/Board/ Commission may not deliberate or vote on any matter that does not appear on the agenda. The Council/Board/Commission, however, may provide statements of fact regarding the topic, request the topic be included as part of a future meeting, and/or refer the topic to Town staff for further assistance.

Citizens and other visitors attending Community Engagement Committee (CEC) meetings shall observe the same rules of propriety, decorum, and good conduct applicable to members of the Committee. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the Committee or while attending the meeting shall be removed from the room, if so directed by the Mayor or presiding officer, and the person shall be barred from further audience before the Committee during that session of the meeting. Disruption of a public meeting could constitute a violation of Section 42.05 of the Texas Penal Code.

1. Call to Order / Roll Call.
2. Consider and act upon the minutes of the May 15, 2023, Community Engagement Committee (CEC) meeting.
3. Comments from the Public.
4. Brainstorming Ideas for Life In Prosper (CS)
 - a. Emergency Preparedness
 - b. National Night Out – October 3, 2023
5. Feedback on Special Events (CS)
 - a. Broadband Survey & Public Input Meeting
 - b. P-Town Throwdown Pickleball Tournament
6. Review Work Plan/Activity Schedule (CS)
7. Subcommittee Updates:

- a. Downtown Advisory Subcommittee (CW)
 - b. Mayor’s Youth Council Subcommittee (CS)
 - c. Prosper Passport Subcommittee (BK)
 - d. Survey Subcommittee (CW)
8. Discuss and receive any updates regarding:
 - a. Community Map (BK)
 - b. Social Media Graphics (KW)
 9. Discuss and consider CEC “Top 3” & Save the Date (CS)
 10. Discuss July 5, 2023 Regular Meeting. (CS)
 11. Request for future agenda items.
 12. Executive Session:

Recess into Closed Session in compliance with Section 551.001 et seq. Texas Government Code, as authorized by the Texas Open Meetings Act, to deliberate regarding:

Section 551.076 – To deliberate the deployment or specific occasions for implementation of security personnel or devices at Town Hall.

Reconvene in Regular Session and take any action necessary as a result of the Closed Session.

13. Adjourn.

CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted at Prosper Town Hall, located at 250 W. First Street, Prosper, Texas 75078, a place convenient and readily accessible to the general public at all times, and said Notice was posted by 5:00 p.m., on Friday, June 2, 2023, and remained so posted at least 72 hours before said meeting was convened.

Michelle Lewis Sirianni, Town Secretary

Date Notice Removed

Pursuant to Section 551.071 of the Texas Government Code, the Town Council reserves the right to consult in closed session with its attorney and to receive legal advice regarding any item listed on this agenda.

NOTICE

Pursuant to Town of Prosper Ordinance No. 13-63, all speakers other than Town of Prosper staff are limited to three (3) minutes per person, per item, which may be extended for an additional two (2) minutes with approval of a majority vote of the Town Council.

NOTICE OF ASSISTANCE AT PUBLIC MEETINGS: The Prosper Town Council meetings are wheelchair accessible. For special services or assistance, please contact the Town Secretary's Office at (972) 569-1011 at least 48 hours prior to the meeting time.



MINUTES
Community Engagement Committee
Prosper Town Hall, Executive Conference Room
250 W. First Street, Prosper, Texas
Monday, May 15, 2023

1. Call to Order / Roll Call.

This meeting was called to order at 6:01 p.m.

Committee Members Present:

Christine Strobush, Chair
Brent Kirby, Vice Chair
Stacy Cate
John Hamilton
Chris Wardlaw
Trovette Tottress
Kari Willis
Gretchen Darby
Britt Beene

Committee Members Absent:

Grant Mendeljian
Kristin Meier

Councilmembers Present

Jeff Hodges
Amy Bartley

Councilmembers Absent:

Marcus Ray

Staff Members Present:

Robyn Battle, Executive Director of Communications & Community Engagement
Devon Jett, Community Engagement Specialist

2. Consider and act upon the minutes of the April 5, 2023, Community Engagement Committee (CEC) meeting.

Brent Kirby made a motion, and Britt Beene seconded the motion to approve the April 5, 2023 minutes. The motion was approved unanimously.

3. Brainstorming ideas for Life in Prosper (CS)

The Committee had conversations about what can be done as a Town to be better prepared in an emergency, whether natural or otherwise. Because we have many residents who move to Prosper from other areas of the country, they are not aware of how to respond to certain weather emergencies. One idea generated from the discussion was hosting a Town Hall type of meeting, presenting different scenarios and how to respond using digestible steps and protocol. An additional suggestion was made to host a video series that can be pushed out via different marketing avenues while maintaining the format of having several tips that are quick and easy to understand. The Committee also discussed various ways to promote being a good neighbor and as the Town grows, finding ways for residents to plug in and be engaged with others. A suggestion was made to tie

in being a good neighbor with National Night Out, held on October 3rd with the theme of having different viewpoints and being able to civilly discuss issues and understand others. The Committee will consider ideas for how to incorporate the being a good neighbor theme with National Night Out and disseminate them to the HOAs through the quarterly meeting or via email.

4. Discuss Proposal for Mayor's Youth Advisory Council (RB)

Robyn Battle gave an overview of the presentation that was given by Rithika Chakrapani, a rising senior at Prosper High School, on May 3rd. Rithika presented an idea for a Mayor's Youth Council which included engaging students in city government, creating a sense of community and service, and providing a way to build a network and develop youth ambassadors for the Town. The Youth Council would consist of 12-15 juniors and seniors from Prosper ISD. The CEC agreed to form a subcommittee and they will be tasked with deciding on parameters for participation, how to apply, establishing deadlines for application, and determining what type of merit-based system will be used to select members. Britt Beene, Christine Strobush, John Hamilton, and Stacy Cate joined the subcommittee. Once criteria for participation are established by the subcommittee, the CEC will take on vetting and selecting the members to form the Mayor's Youth Council sometime in September or October.

5. Comments from the Public

No one from the public was in attendance.

6. Discussion & Brainstorming about CEC Marketing & Communications (CS)

The Committee continued their discussion and brainstorming on how best to market and communicate the role that CEC plays in the community. Items discussed include the best avenues for CEC to get their messages out to the public. The CEC wants to define its key messages, create a call to action and leverage its message. Currently, the CEC's "Top 3" which includes their top three items to promote for the month are included in the HOA newsletter, which allows HOA board recipients to then disseminate their information to their respective neighborhoods. Since the HOA board members are not always the most active people on their neighborhood social media sites, the Committee would like to find ways to get this information to the neighborhood social media ambassadors. Each Committee member would find the ambassador for their designated neighborhood which is defined by the CEC's community map. Given the addition of new CEC members, Brent Kirby will need to rearrange the community map to include them. Christine Strobush will reach out to Brent to communicate the need for the updated map.

7. Feedback on Special Events (CS)

a. New Resident Mixer

Feedback members received on the New Resident mixer was good attendance and an appreciation for hosting a community event targeted specifically to new residents. The Prosper Passport was also piloted at this event and was extremely successful and well-received by the new residents as well as Town staff. The Fall New Resident Mixer is scheduled for Thursday, Sept. 28. For the upcoming fall mixer, a suggestion was made to have a photo booth, separate from the passport photo, where residents could hold up signs and post to social media. There were also discussions on whether we should change the time to earlier, with a 4 pm start so that those coming straight from school, could arrive immediately. Robyn Battle will follow up on the start time with Dan Baker as well as some of the other requests made by the Committee, including asking PISD for the use of their mascots and/or cheerleaders and also to see if their high school culinary groups or bbq team would be available to serve snack food during the event.

b. Prosper Exchange Event

Stacy Cate, a CEC member, was in attendance at the event and reported that it was an informative session involving school taxes. Other ideas for topics for future Prosper Exchange events included defining property tax rates, distinguishing which roads belong to the Town, getting to know our neighbor, and setting norms on Facebook. All ideas centered around getting neighbors to meet and connect.

c. Cinco de Mayo

The Cinco de Mayo event feedback was that it was a well-attended event. The day was hot but many were in attendance even though it fell on a date with many other activities, including the final day for voting.

8. Review Work Plan/Activity Schedule (CS)

The Committee reviewed the work plan, editing the date for the Fall New Resident Mixer, which will now take place on September 28 and the Town will reschedule the balcony reception which is currently scheduled for that date. Also added to the work plan was National Night Out on October 3, BBQ & Blues on October 7, Veterans Day Fun Run & 5K on November 11, and the Prosper Christmas Festival on December 2. The Committee also has committed to giving feedback on the comprehensive plan when it is ready in July. Robyn Battle will send calendar appointments to all committee members for the outstanding calendar items discussed.

9. Subcommittee Updates:

a. Downtown Advisory Subcommittee (CW)

The Downtown Advisory Subcommittee will meet and review the downtown master plan. They plan to bring back comments and suggestions from that meeting to the June CEC meeting.

b. Survey Subcommittee (CW)

Chris Wardlaw stated the need for a new survey for the New Resident Mixer. Some of the questions on the survey were not as relevant to new residents and it will be revised for the fall New Resident Mixer.

c. Prosper Passport Subcommittee (BK)

Prosper Passport Subcommittee suggested an update to the Prosper Passport to include the Finance department.

10. Discuss and receive any updates regarding:

a. Community Map (BK)

Brent Kirby will update the Community Map so members can utilize it to reach out to the social media users of their designated neighborhood.

b. Social Media Graphics (KW)

Kari Willis created the social media graphics and will send images out to each CEC member. Everyone will have the same graphic but they can write their own information in the graphic. Committee members will anchor to the CEC's goal and tagline: Listen. Understand. Engage. The goal is for the Town's social media to post on the same day with a target of Thursday, May 25.

11. Discuss and consider CEC "Top 3" (CS)

1. Broadband Survey & Public Input Meeting on May 25

2. P-Town Pickleball Throwdown Tournament on June 3
3. Prosper Pride in the Sky July 1
4. Save the Date-Fall New Resident Mixer September 28

12. Request for future agenda items

Emergency training is to be conducted in Executive Session at the June meeting.

13. Adjourn

The meeting was adjourned at 8:00 p.m. on Monday, May 15, 2023.

These minutes were approved on June 7, 2023.

APPROVED

Christine Strobush, Chair

ATTESTED

Devon Jett, Community Engagement Specialist

Prosper CEC Workplan –draft for 6/7 review



CEC Activity Type	Summer Jun, Jul, Aug	Fall Sep, Oct, Nov	Winter Dec, Jan, Feb	Spring Mar, Apr, May
Events to join / Activities to support	<ul style="list-style-type: none"> 6/3 – Pickleball tournament Ribbon cutting for central fire station 6/30 – Deadline for public input to Broadband survey 7/1 - July 4th celebration 7/22 – Chrome & Coffee 8/10 - HOA Presidents meeting 8/11 –DD: Moonlight Movie 	<ul style="list-style-type: none"> 9/9 – DD: Paws on Broadway 9/11 - Remembrance ceremony 9/28 – Balcony Reception 10/3 – National Night Out 10/7 – Celebrate Prosper BBQ & Blues 10/12 – Balcony Reception (ISD & Legislators) 10/19 – Balcony Reception (Chamber & Nonprofits) 10/26 – Balcony Reception (HOA) 11/9 - HOA Presidents meeting 11/11 – Veterans Day 5K and fun run Light the Night contest kick-off 	<ul style="list-style-type: none"> 12/2 - Christmas festival HOA Presidents meeting Prosper Fishing Derby 	<ul style="list-style-type: none"> Balcony Reception Prosper Exchange Discover Downtown HOA Presidents meeting
Special Projects / Events to host	<ul style="list-style-type: none"> Feedback on Comprehensive plan (July) 	<ul style="list-style-type: none"> Mayor’s Youth Advisory Council Preparation 9/28 - New Resident Mixer 	<ul style="list-style-type: none"> Mayor’s Youth Advisory Council 2024 Kick-Off 	<ul style="list-style-type: none"> New Resident Mixer
Ongoing activities	<ul style="list-style-type: none"> Communication Plan – Monitor Progress & Execution 	<ul style="list-style-type: none"> Communication Plan 	<ul style="list-style-type: none"> Communication Plan 	<ul style="list-style-type: none"> Communication Plan

CEC Special Projects –draft for 6/7 review

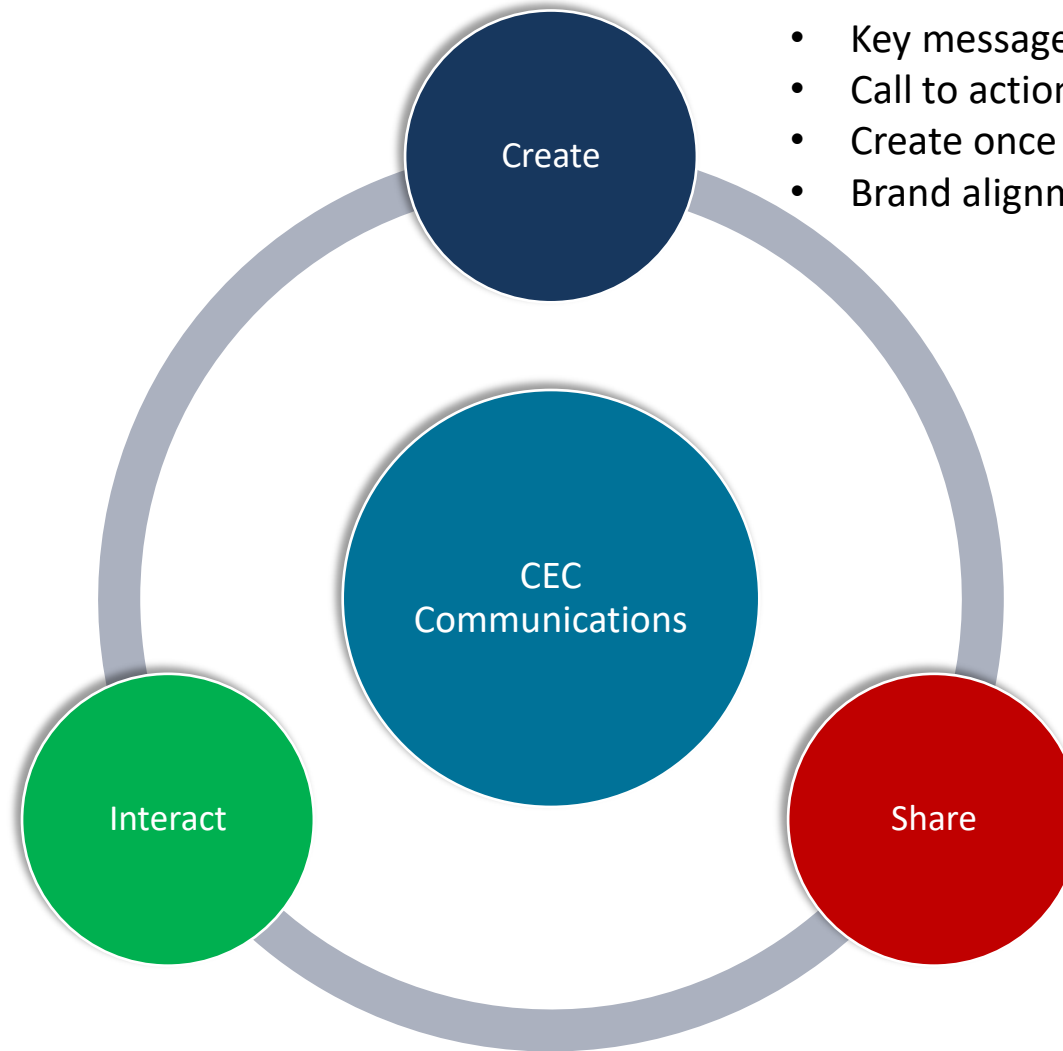
Project	CEC Subcommittee	Program Start	Program Launch	Program Status	Comments
New Resident Mixer & Prosper Passport	Brent Kirby (lead), James Creedon, Josh Carson, Kristin Meier, Britt Beene	Sep 2022	4/6 – Launch (New Resident Mixer)	Maintain & Improve as needed	<ul style="list-style-type: none"> Improvement ideas for 9/23 mixer – include photo booth, consider starting earlier, inquire about leveraging PISD resources such as culinary, cheer, mascots, band Add Finance department to the next Prosper Passport
Prosper Event Survey	Chris Wardlaw (lead), Grant Mendeljian, Shy Tottress, Kari Willis	Sep 2022	4/6 – Full Launch (New Resident Mixer)	Maintain & Improve as needed	<ul style="list-style-type: none"> Revisit questions for New Resident Mixer participants
Downtown Advisory	Chris Wardlaw (lead), Gretchen Darby, Kari Willis, Shy Tottress, Kristin Meier	April 2023		CEC Recommendation under development	<ul style="list-style-type: none"> Provide update in June CEC meeting
Mayor’s Youth Advisory Council	Christine Strobush (lead), Britt Beene, John Hamilton, Stacy Cate	May 2023		CEC Recommendation under development	<ul style="list-style-type: none"> Provide update in June CEC meeting

CEC Ideation Matrix—draft for 6/7 discussion



Idea Backlog

- “Ask Josh” explainer video series
- Emergency Preparedness campaign
- National Night Out / Good Neighbor campaign
- Mobile Enhancements



- Key messages
- Call to action
- Create once / leverage widely
- Brand alignment

- Listen to stakeholders
- Understand individual feedback and common themes
- Engage and help Prosper to be a Town where everyone matters
- How best to leverage focus groups (e.g. Teen Focus Group)?

- Neighborhood communities - Community Map
- Online communities & groups
- How best to leverage Prosper Influencers (e.g. CEC L2)?

WHO CAN APPLY

- Residents of Prosper and Artesia (no other “home” town/city for them to participate in similar forum)
- Students who are HS juniors or 16 years & older?

HOW TO APPLY

- Leverage best practices from other towns (e.g. Frisco)
- Leverage Prosper Education Fund system?
- Recommendation or nomination
- Written application or short video application
- Inform schools to help promote

Aug/Sep

SELECTION

- Selection criteria to be defined in advance
- Shortlist of top candidates to be interviewed by CEC
- 11 candidates to be selected for Year 1 Program (1:1 ratio with CEC members to allow for mentoring)

Oct/Nov

ONBOARDING

- Mini citizen’s academy, department rotations before program begins or at the kick-off of the program

Nov/Dec/Jan

PROGRAM

- Learn. Listen. Understand. Engage.
- Provide guidelines to council
- Harness their ideas to drive engagement & ownership
- Capstone project(s), events, forums
- 2024 budget implications

Jan-Dec 2024



TOWN OF PROSPER

Communications Report April 2023

SNAPSHOT

COMBINED ACCOUNTS

[VIEW APRIL 2023 COMBINED ACCOUNTS REPORT](#)

165

POSTS

174

NEW FOLLOWERS

28,472

ENGAGEMENTS

405,160

IMPRESSIONS

Impressions: The number of times content was displayed to someone's feed.

Engagements: The number of times someone interacted with the content (likes, shares, comments, link clicks, etc.)

Reach: The number of people who see the content.

TOWN OF PROSPER FACEBOOK



18,002

FOLLOWERS



GAINED **134 NEW**
FACEBOOK FOLLOWERS
IN APRIL 2023

49

POSTS



49

MARCH COMPARISON PERIOD

9,247

ENGAGEMENTS



7,939

MARCH COMPARISON PERIOD

127,084

IMPRESSIONS



177,533

MARCH COMPARISON PERIOD



[VIEW TOP POST](#)

PROSPER POLICE FACEBOOK



18,054
FOLLOWERS



**GAINED 165 NEW
FACEBOOK FOLLOWERS
IN APRIL 2023**

21

POSTS



14

MARCH COMPARISON PERIOD

9,249

ENGAGEMENTS



6,040

MARCH COMPARISON PERIOD

121,115

IMPRESSIONS



102,920

MARCH COMPARISON PERIOD



[VIEW TOP POST](#)

PROSPER FIRE RESCUE FACEBOOK



10,141
FOLLOWERS



**GAINED 60 NEW
FACEBOOK FOLLOWERS
IN APRIL 2023**

26

POSTS



22

MARCH COMPARISON PERIOD

6,135

ENGAGEMENTS



7,549

MARCH COMPARISON PERIOD



[VIEW TOP POST](#)

76,032

IMPRESSIONS



90,811

MARCH COMPARISON PERIOD



PROSPER PARKS & RECREATION FACEBOOK



7,088
FOLLOWERS



**GAINED 61 NEW
FACEBOOK FOLLOWERS
IN APRIL 2023**

64

POSTS



36

MARCH COMPARISON PERIOD

2,132

ENGAGEMENTS



2,096

MARCH COMPARISON PERIOD

47,881

IMPRESSIONS



53,928

MARCH COMPARISON PERIOD



[VIEW TOP POST](#)

PROSPER COMMUNITY LIBRARY FACEBOOK



4,714
FOLLOWERS



**GAINED 40 NEW
FACEBOOK FOLLOWERS
IN APRIL 2023**

35

POSTS



27

MARCH COMPARISON PERIOD

1,709

ENGAGEMENTS



2,434

MARCH COMPARISON PERIOD

33,048

IMPRESSIONS



104,801

MARCH COMPARISON PERIOD



[VIEW TOP POST](#)



TWITTER

TOWN OF PROSPER

[VIEW TOP POST](#)

4,621

FOLLOWERS

4,625 April Comparison Period

PROSPER POLICE

[VIEW TOP POST](#)

6,159

FOLLOWERS

6,116 April Comparison Period

PROSPER FIRE RECSUE

[VIEW TOP POST](#)

2,076

FOLLOWERS

2,074 April Comparison Period

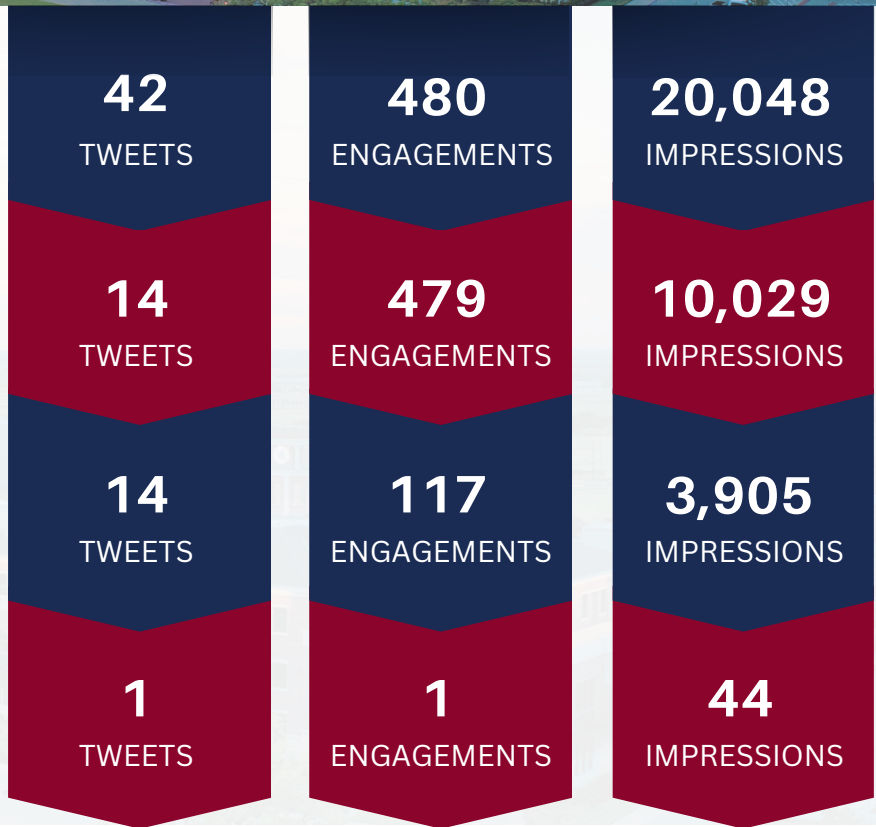
COMMUNITY LIBRARY

[VIEW TOP POST](#)

64

FOLLOWERS

4,480 April Comparison Period



INSTAGRAM



6,330
FOLLOWERS

51
POSTS

40,685
IMPRESSIONS

625
ENGAGEMENTS



1,474
FOLLOWERS

30
POSTS

6,124
IMPRESSIONS

142
ENGAGEMENTS

TOWN OF PROSPER

PROSPER'S OUTDOOR WARNING SYSTEM

3,660 PEOPLE REACHED

174 LIKES

0 COMMENTS



COMMUNITY LIBRARY

BIG EQUIPMENT STORY TIME

315 PEOPLE REACHED

10 LIKES

0 COMMENTS



LINKEDIN

1,650
FOLLOWERS

12
POSTS

11,630
IMPRESSIONS

1,844
ENGAGEMENTS

1,347
POST CLICKS

NEXTDOR

14,158
MEMBERS

8,039
CLAIMED HOUSEHOLDS

285
CLICKS

12
POSTS



TOWN OF PROSPER YOUTUBE



367

SUBSCRIBERS



1

NEW VIDEOS



41,416

TOTAL VIDEO VIEWS

MFC CHALLENGE 2023

64 YOUTUBE VIEWS

617 FACEBOOK VIEWS



E-NEWS



PRINT AND DIGITAL PUBLICATIONS 2

PARKS ACTIVITY CALENDAR | LIBRARY CALENDAR



RESIDENT UPDATE

3,898

CONTACTS

EMPLOYEE EDITION

435

CONTACTS

HOA MONTHLY NEWSLETTER

128

CONTACTS

THE LANDSCAPE

1,215

CONTACTS

ACTIVE ADULTS (PARD)

691

CONTACTS

64%
AVERAGE
OPEN RATE

56%
AVERAGE
OPEN RATE

61%
AVERAGE
OPEN RATE

68%
AVERAGE
OPEN RATE

71%
AVERAGE
OPEN RATE

4%
AVERAGE
CLICK RATE

2%
AVERAGE
CLICK RATE

11%
AVERAGE
CLICK RATE

11%
AVERAGE
CLICK RATE

7%
AVERAGE
CLICK RATE

4
NEWSLETTERS
SENT

1
NEWSLETTERS
SENT

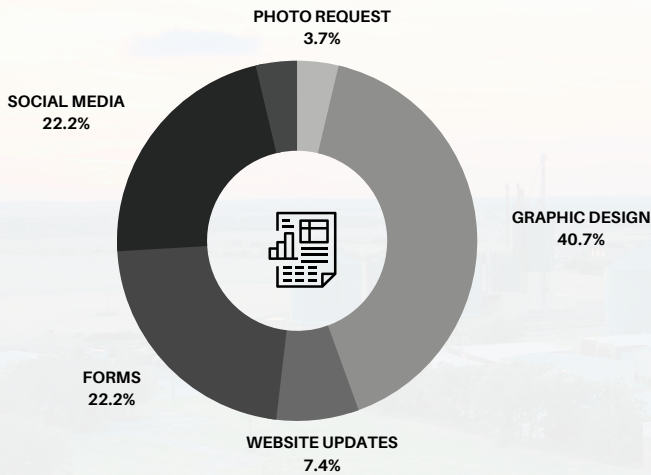
1
NEWSLETTERS
SENT

1
NEWSLETTERS
SENT

1
NEWSLETTERS
SENT

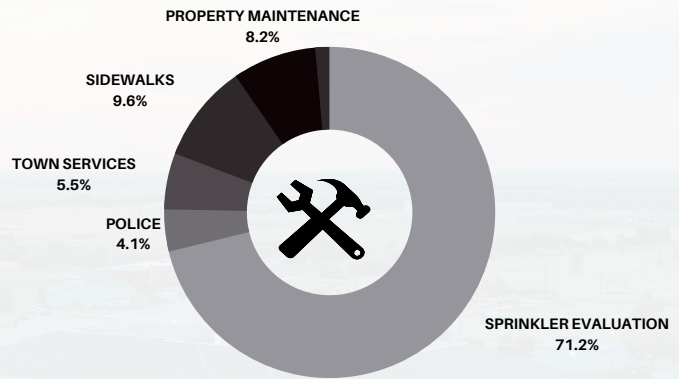


COMMUNICATION HELP TICKETS



27 COMMUNICATION HELP TICKETS WERE SUBMITTED FOR APRIL 2023

MYPROSPER MOBILE APP SERVICE REQUESTS



SERVICE REQUESTS & APP DOWNLOADS

CHATBOT TOP TOPICS

TOPIC	NUMBER OF MENTIONS
• PERMITS	44
• TRASH	23
• CONTRACTOR	19
• WATER	16
• LIBRARY	12

These are the top monthly topics that website viewers request information on. These questions are assessed and updated weekly to help viewers find information with ease.



73
TOTAL REQUESTS

56
CLOSED REQUESTS

17
OPEN REQUESTS

8
NEW APP DOWNLOADS

3538
TOTAL APP DOWNLOADS



MEDIA COVERAGE



3,457

MEDIA MENTIONS
MARCH COMPARISON 2,369



PRESS RELEASES • [Discover Downtown: Cinco de Mayo Celebration May 6](#)

1

TOP COVERAGE

[Costco's 38th Texas Store to Open in Prosper](#)

CONNECTCRE

[Scandal-plagued Prosper ISD Superintendent's Contract 'Not Finalized'](#)

TEXAS SCORECARD

[Growth in Northern Collin County Continues to Explode](#)

NBC-5

[Two Prosper ISD teachers recognized for their commitment to the classroom by Park Place Lexus](#)

STAR LOCAL MEDIA

[Prosper, meet your new town manager Mario Canizares](#)

STAR LOCAL MEDIA

[Prosper Chamber of Commerce will give residents a chance to 'Meet the Candidates' on April 20](#)

STAR LOCAL MEDIA

[Costco is coming to Prosper! Mayor Bristol makes announcement during annual Mayor's Coffee event](#)

STAR LOCAL MEDIA

[Costco Coming To Prosper, Texas](#)

LOCAL PROFILE

[Costco to open Prosper store](#)

THE BANNER PRESS

[Costco to open Prosper store](#)

TYLER MORNING TELEGRAPH

[Celina News Roundup: Parvin Road work forthcoming and more updates](#)

CELINA RECORD

[Learn more about how this community garden connects the Prosper community](#)

STAR LOCAL MEDIA

[Prosper Town Council partners with the City of Celina to improve and rename Parvin Road](#)

STAR LOCAL MEDIA

['We need to approach the experiment of democracy with curiosity and civility' says one of the organizers of the Prosper Exchange](#)

STAR LOCAL MEDIA

[Downtown Prosper Hosts Cinco de Mayo celebration](#)

LOCAL PROFILE

[Celebrate Cinco de Mayo in downtown Prosper on May 6](#)

STAR LOCAL MEDIA



COMMUNITY ENGAGEMENT



9

- Spring New Resident Mixer – April 6
- Town Hall Balcony Reception - April 12
- Citizens Academy - April 13
- Lit Communities Broadband Survey
- Lawn Care/Water Conservation Class - April 19
- Citizens Academy - April 19 (makeup day)
- Citizens Academy - April 20
- DEA Drug Take Back - April 22
- Citizens Academy - April 27

8

COMMUNITY ROOM MEETINGS

- Preston Lakes HOA
- PBSA Board Meeting
- Downtown Business Alliance
- Prosper Historical Society
- Rushing General PTO Meeting
- Boy Scout Board of Review
- North Dallas RC Club
- Gentle Creek Estates Meeting
- Lakes of Prosper North HOA



WEBSITE PERFORMANCE



USER BREAKDOWN

78.3%

OF NEW USERS

21.7%

RETURNING USERS

28%

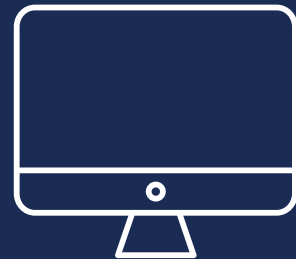
OF USERS ACCESS OUR WEBSITE USING A DESKTOP

72%

OF USERS ACCESS OUR WEBSITE USING A MOBILE DEVICE

MOST VISITED PAGES

- [Town of Prosper – A Place Where Everyone Matters](#)
- [Trash & Recycling – Town of Prosper](#)
- [Library – Town of Prosper](#)
- [News and Media](#)
- [Live Railroad Camera Feeds – Town of Prosper](#)
- [Pay My Utility Bill – Town of Prosper](#)
- [What to do if you receive a citation or have been charged with a violation – Town of Prosper](#)
- [Human Resources – Town of Prosper](#)
- [Building Inspections – Town of Prosper](#)
- [Police Department – Town of Prosper](#)



44,623

USERS

MARCH COMPARISON PERIOD **40,623**

1M 40S

AVG. SESSION DURATION

MARCH COMPARISON PERIOD **1M 54S**

56.02%

BOUNCE RATE

MARCH COMPARISON PERIOD **53.54%**

79,467

PAGEVIEWS

MARCH COMPARISON PERIOD **92,049**